

Deering 250th Committee Meeting

Date: April 8, 2024

Time: 6:30p - 8:06p

In Attendance: Betsy, June, Lillian, Lou Ellen, Ed, Jeanette, John, Michelle, Amanda, Nick, Glenice

Absent:

Agenda:

1. Callmeetingtoorder
2. Discussiononupcomingpromotionalevents
3. DiscussiononTomRush/Vendors
4. Advertisement/TicketSales
5. Update on the newspaper publication
6. Any other needed business.

Meeting Minutes:

- Reviewed additional merchandise products to consider selling. Frisbees, shirts, pins, stuffed animals, water bottle, beach towel. Decision to go with frisbees, long sleeve T-shirt, short sleeve T-shirt. Betsy will try to get better pricing on the stuffed animals and inquire about wide mouthed bottles.
- John reviewed bank balance. Bank balance \$2, 851.52 prior to Betsy submitting invoice for \$773.61 bringing balance to \$2,077.91.
- John shared Chuck's trailer is 7' x 16'. He will build a flat deck & stairs. Height will be approximately the height of a table.
- Tom Rush concert:
 - Tommie's Pizzeria is secured
 - Application for insurance for the airport is \$400
 - Waiting on Tom Rush communication regarding MFI (sounds & lights). He feels that price is too high.
- Ed gave update for newspaper. 3/4 of the paper is done. Conservation & Regulation sections done. Highlights of the years 1975 - 2024 done.
 - \$400 for 1,000 copies
 - Messenger rates: \$625 full page ad, \$315 1/2 page ad, \$160 1/6 page ad, \$80 1/12 page ad.
 - Messenger will do the layout of the ads at no additional charge.
 - Circulation will be 1,000.
 - Suggested solicitation for sale of ads needs to be a subcommittee. Jeanette & Nick volunteered (thank you!)
 - Ed to inquire how many new pages are included in the price.
- Nick presented information on the banner.
 - 30' x 3' \$450 single sided with grommets
 - 30' x 4' \$600 single sided with grommets
 - 4' x 8' \$550 for 2 sided
 - Yard sign 20 @ 24' x 18' \$130
 - Design rate \$95/hour
 - Nick to reach out to Premier Printing for pricing
- Upcoming Merchandise sales events:

- 4/13 Tractor Supply 9-12 or 10-1 Jeannette & Amanda
- 4/20 Tractor Supply 10-1 Jeannette
- 4/27 Fishing Derby 7-9 John & Betsy
- 4/27 Agway 10-1 Jeanette & Mike Reed
- 5/4 Farmer's Market 9-2 Amanda & Lillian
- 5/11 Deering Community Breakfast 9-12 Glenice & Lillian
- 5/25 Deering Association Mtg 8-10:30 Glenice & June
- 7/13 Deering Association Mtg
- Facebook page update from Amanda - Amanda created a page named Deering NH 250th Celebration. She will post locations to sales events. Discussed a website that would run from now until August. Cost \$20 & \$8-16 for domain. After August the website is deleted. Decision to hold off on the website at this time. However, great job with the Facebook page!
- Michelle gave updates from the Historical Society - 11 interviews have been completed to date. In the process of collecting props & pictures. History exhibit is being worked on and will be based on the "Welcome Home" book.
- June is looking into the Rhubarb Festival which takes place in June and will report back.

Meeting adjourned at 8:06p

Next meeting April 29th @ 6:30p at the Deering Fish & Game Club

Meeting adjourned at

Next meeting to be held XX at XXX